

MIKEY GOLF TOURNAMENT RAISES OVER \$170,000



At the 7th Annual MIKEY Golf Tournament, Hugh Heron accepted a \$20,000 cheque from the organizer's of Canada's 911 RIDE Foundation.



Heathwood Homes executive vice-president Sheldon Alspector is flanked by four of the many volunteers who helped make the 2008 MIKEY Golf Tournament successful.

Thanks to the generosity of the Corporate Sponsors, 100 per cent of the proceeds of the 300 golfers and 400 gala dinner attendees at the Richmond Hill Golf & Country Club go directly to Mikey to continue its wonderful mission. This Tournament raised over \$700,000 since its inception in 2003.

Established by The Heron Group of Companies and Heathwood Homes in 2003, mikeynetwork.com educates the public on heart-healthy living and offers sudden cardiac arrest victims a second chance at life by placing public-access defibrillators called Mikeys in high-risk locations. To date, the Network has committed over 500 units – an impressive amount that represents a remarkable journey.

An amazing partnership has been established between Mikey and Toronto EMS, and as a result, there is now a Mikey in every Toronto Public High School. Currently the Network is working with Halton Public and Separate School Boards to help protect the kids of today.

In addition, The Mikey Network and Sick Kids

Hospital have established a program called Mikeys Kids. This program allows young children suffering from cardiac problems to leave the hospital with their families and a Mikey unit, giving them hope and a chance of survival in case of an emergency.

The Mikey Network was founded in memory of Mike Salem, a partner and cherished colleague at Heathwood Homes, who died on a golf course in 2002 of sudden cardiac arrest. This condition is a leading cause of death in Canada and often strikes without warning. Immediate access to a defibrillator can offer a second chance at life.

The Network is driven by volunteers, donors, corporate sponsors and community partners who understand the importance of the organization's work and show their commitment with financial donations and assistance in organizing events. Anyone who helps in any way is considered a member. Heathwood Homes partners and employees urge the public to help them save lives through direct donations and fundraising events. Those interested in helping to ensure that "the beat goes on" should visit www.mikeynetwork.com.