

OCTOBER 3 - OCTOBER 5, 2008



what's happening

Golfers show their heart for Mikey Network

This year's Mikey Network golf tournament raised more than \$170,000 to teach people about heart-healthy living and to assist cardiac-arrest patients.

Thanks to the generosity of the tournament's corporate sponsors, 100% of the proceeds from the 300 golfers and 400 gala dinner attendees at the Richmond Hill Golf & Country Club go directly to the Mikey Network to continue its mission.

The tournament has raised more than \$700,000 since 2003, when it was established by The Heron Group of Companies and Heathwood Homes.

Mikeynetwork.com educates the public on heart-healthy living and offers sudden cardiac-arrest victims a second chance at life by placing public-access defibrillators, called Mikeys, in high-risk locations. To date, the network has committed more than 500 units.

A partnership between Mikey and Toronto EMS has resulted in defibrillators being placed in every Toronto public high school. The network is currently working with Halton's public and separate school boards to help protect students in that region.

In addition, the Mikey Network and the Hospital for Sick Children have established a program called Mikeys Kids, which allows youngsters with cardiac problems to leave hospital with their families and a Mikey unit, giving them hope and a chance of survival in case of an emergency.



Hugh Heron accepts a \$20,000 cheque from the organizers of Canada's 911 RIDE Foundation at the 7th annual Mikey Golf Tournament.

The Mikey Network was founded in memory of Mike Salem, a partner and cherished colleague at Heathwood Homes, who died on a golf course in 2002 of sudden cardiac arrest. This condition is a leading cause of death in Canada. Immediate access to a defibrillator can offer a second chance at life.

Visit www.mikeynetwork.com for more information.