



IN THE NEWS



GO Transit, in partnership with The Mikey Network and the Toronto EMS Cardiac Safe City program will place 100 MIKEY public access defibrillators on GO Trains and stations. The announcement was made at a news conference at Toronto's Union Station by GO Transit Chairman Peter Smith (second from right); participants included (l-r) Hugh Heron, The Mikey Network Chairman; GO Transit Board Member and Toronto City Councillor, Joe Mihevc; Daniel Terbenche (cardiac arrest survivor, saved by a Mikey); Bruce Farr, Chief of Toronto EMS; Peter Smith; Morty Henkle, Executive Director, The Mikey Network. Ontario Minister of Health Promotion, Margaret Best (not shown) also participated in the announcement ceremony.

2008 A HEARTFELT YEAR FOR THE MIKEY NETWORK

For The Mikey Network the year 2008 was stellar, with an ever-expanding roster of community partners and volunteers pitching in to help promote heart-healthy living and place public-access defibrillators called MIKEYS across the Greater Toronto Area. One highlight was the expansion of the Mikey's Young-at-Heart School Defibrillator Program initiated with Toronto District School Board in 2007 to Halton Region, through partnering with the Halton Catholic District School Board and the Halton District School Board. The network also launched the Pay it Forward Campaign, through which each school is asked to raise \$3,000 to be used toward purchasing MIKEYS for other schools in the province.

During the year, the network's partnership with SickKids continued through the Mikey's Kids Program, which supplies MIKEYS to families whose children are in the hospital with serious heart conditions so they can go home while awaiting

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Clockwise from top left - Daniel Terbenche with, (l-r) Lynn Wallace, President and CEO of Variety - The Children's Charity, Bruce K. Farr, Chief/General Manager Toronto Emergency Medical Services and President of the EMS Chiefs of Canada; Jason Williams; Joseph Rosgen; Shane Risto; and Dave Henderson (bottom middle) the four men who used their training on a defibrillator to save Terbenche's life receive medals. (Far right) Hugh Heron, President of Heathwood Homes and Co-Chairman of The Mikey Network and EMS staff (bottom row). Right - Jone Wright and David Hunter with their son Kyle - one of Mikey's Kids through the Mikey's Kids Program in partnership with SickKids Hospital. Bottom left - At the Annual MIKEY Golf Tournament, Hugh Heron accepted a \$20,000 cheque from the organizer's of Canada's 911 RIDE Foundation.

future treatment when they might not otherwise be able to do so. In addition, the network has donated seven MIKEYS to Tim Horton Children's Camps which operates in Canada and the United States.

Last year, The Mikey Network also facilitated the installation of 100 MIKEYS in GO Transit facilities and on the trains, reaching out to more than 100,000 bus and train travelers of all ages on a typical weekday. And to help promote heart-healthy living, Mikey Walking Clubs were established. Through this program, people join friends and/or co-workers on a brisk walk for 25 to 30 minutes, two or three times per week, and donate to The Mikey Network as a group.

The Mikey Network was founded in 2003 by Heathwood Homes and The Heron Group of Companies in memory of Mike Salem, a principal and friend who died of sudden cardiac

arrest on a golf course in 2002. Daniel Terbenche is living proof that the efforts of this organization are well worth it. In 2008, Mr. Terbenche suffered sudden cardiac arrest at Variety Village, where trained staff members used a MIKEY to save his life.

These are just a few examples of the strides the Network made last year, thanks to the generosity of Members. In August, hundreds gathered at the Richmond Hill Golf & Country Club for the annual Mikey Network Golf Tournament, which has donated or facilitated the installation of more than 600 MIKEYS since its inception. The legacy of Mike Salem lives on. Visit www.mikeynetwork.com.