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NEW HOMES & CONDOS

what's happening

Taking it to the streets

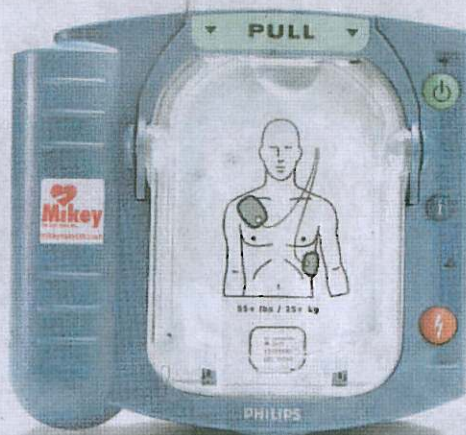
Last week, Heathwood Homes president Hugh Heron helped unveil Mikey On Board — a program to place public-access defibrillators on moving trucks.

Quick access to a defibrillator can mean the difference between life and death for someone experiencing a heart attack.

Each year, over 10% of the 6,500 occurrences of Sudden Cardiac Arrest (SCA) in Ontario happen in public places. The shock from a defibrillator can increase a person's chance of surviving if it is used within the first critical moments following the incident, even before emergency personnel arrive.

That's why the Toronto East franchise of Two Men and a Truck, just opened in Scarborough, will place public-access defibrillators on all their trucks.

The devices are called "Mikeys" in honour of Mike Salem, a partner at Heathwood Homes who died in 2003 after he suffered a heart at-



tack while on a golf course. The Mikey Network, which Heron co-founded, aims to promote heart-healthy living and place Mikeys in high-risk locations. To date, the organization has raised over \$1 million and has committed 600 Mikeys across the GTA. (Find

out more at www.mikeynetwork.com.)

With Mikeys on board their moving trucks, Two Men and a Truck will be equipped to assist not only their customers but also anyone in need of help along the way, as they cover the miles.