

SUN



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NEW HOMES & CONDOS

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BUILD-UP

'Shock' radio

Last week, Durham Radio, which operates KX96 New Country FM, CKDO 107.7FM/1580AM and 94.9 The Rock, became the first radio group in Canada to carry Mikeys in its event cruisers.

A Mikey is a public-access defibrillator — a device that delivers an electronic shock to a victim of sudden cardiac arrest, to restore the heart to its normal rhythm. A Mikey can increase the chance of survival if it is used within the first critical moments following the incident, even before paramedics and emergency personnel arrive.

"We thought that ... would be a positive contribution to the com-

munities served by our stations," said Durham Radio president Doug Kirk. "We now have a model to roll out to additional markets, which will extend the life-saving benefits of Mikeys to a larger stage."

With the installation of the Mikey defibrillators, radio station staff have been trained by Lak-eridge Health Oshawa.

Hugh Heron, president of Heathwood Homes and chairman of the Mikey Network, congratulated Durham Radio for "making Mikeys available to thousands of people across Durham Region when their cruisers are out at community events throughout the year."



The Mikey Network was founded by Heathwood Homes and The Heron Group in memory of former business partner Mike Salem, who

died suddenly of cardiac arrest on a golf course. The organization has raised \$1.5 million and has committed placed Mikeys in public

venues across Ontario in such places as schools, gyms, community centres, pools, libraries, municipal offices and hockey arenas.